

# April 2010 Newsletter



April, the month of rain showers, though this year it could just as easily be snow showers!

KoziKidz distribution continues to grow both home and abroad and we are delighted to welcome customers in both Poland and Iceland.

We're also delighted to welcome an extra pair of hands, Sharon Copley, to the KoziKidz team. Sharon is not only a very cheerful addition to the team, she also brings with her a wealth of experience including having run her own children's clothing store.



April  
Promotion

## 10% off all new orders of softshell jackets

KoziKidz is offering 10% discount on all new orders of softshell jackets until 30th April 2010. Softshell jackets are ideal for spring either as an extra layer under KoziKidz rainwear or just as they are. The 3 layer construction provides warmth and flexibility as well as being shower proof.

Note: Carriage is free for all mainland orders over £300.



## Advertising Update

- ✧ Angels and Urchins, which reaches over 200,000 families in the London & home counties
- ✧ Outdoor Retailer
- ✧ Village Life



## Upcoming PR Activity

- ✧ Prima Baby (March/April)  
Rain Overalls
- ✧ Practical Parenting (March/April)  
Rainwear
- ✧ Maternity & Infant (Ire) (April)  
Raincoat
- ✧ Scan Magazine (April)  
Kozikidz

## Trade Show News

It may only be April but planning is already in full swing for spring 2011. See us at Bubble London in June, OTS Stoneleigh in September.

You can also visit KoziKidz at the Virtual Kids Show, the year round online trade show.

[www.kozikidz.co.uk](http://www.kozikidz.co.uk)    [info@kozikidz.co.uk](mailto:info@kozikidz.co.uk)

Or call us on Tel: +44 (0)1302 746680 for an appointment.

